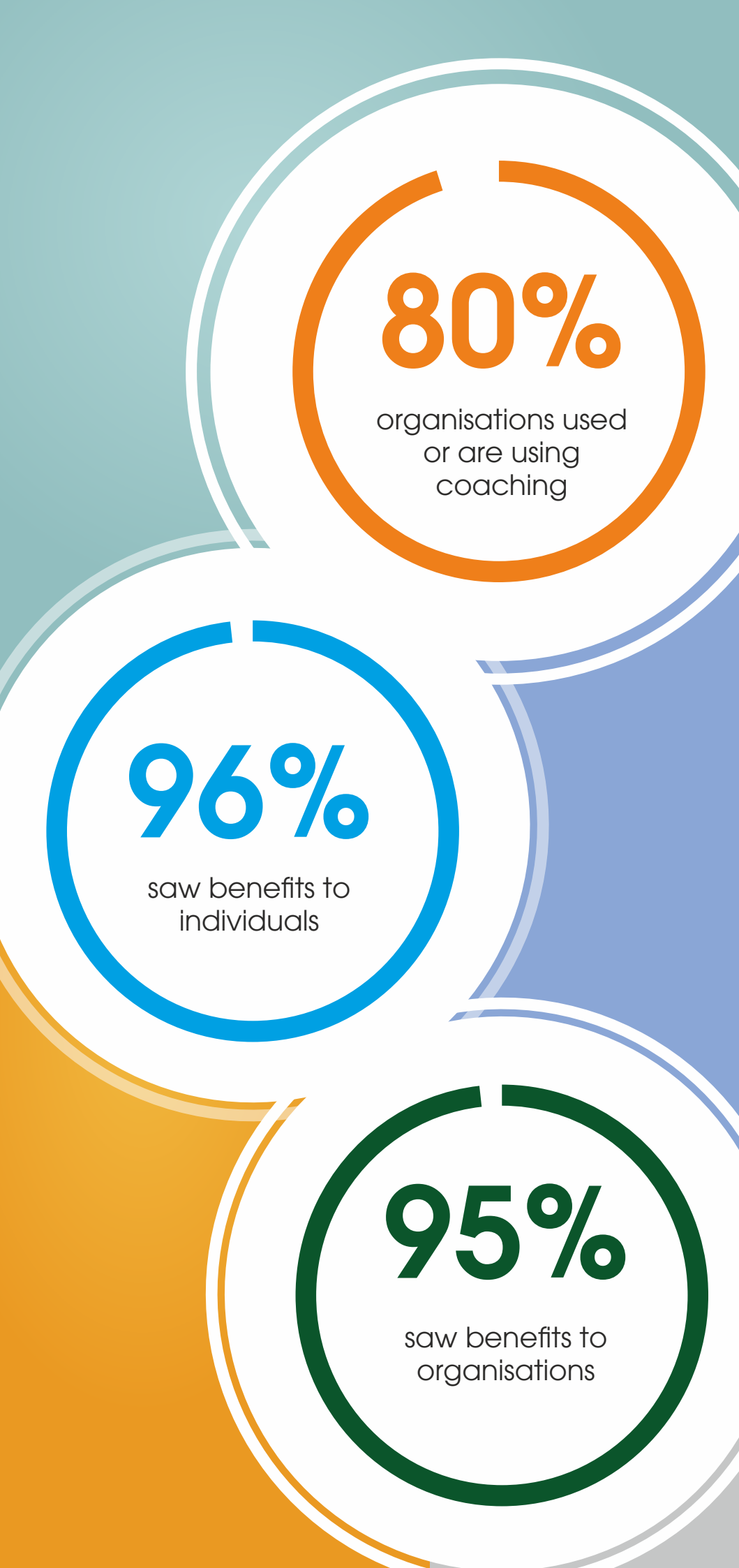
CREATING A COACHING CULTURE

"Equipping your managers with coaching skills can increase performance by 130%"
- Bersin Research


80%
organisations used or are using coaching
96%
saw benefits to individuals
95%
saw benefits to organisations

Equipping executives and Managers with coaching skills will take your entire company to the next level. Creating a Coaching culture will become one of the keys for developing and retaining top talent which directly translates into a competitive advantage in the global marketplace.

Content :

1. Coaching theory
2. Core Coaching tenets
3. How and why of coaching
4. Coaching skills
5. Experience coaching
6. Creating harmonious teams

Long Term benefits of Creating a Coaching Culture : -

- Increases Employee Engagement and Retention by building deep personal connections.
- Helps employees Integrate their goals with the company's vision, mission and core values.
- Accelerates Leadership Development.
- Fosters Innovation by facilitating authentic human emotions of vulnerability and trust.

Why Build A Coaching Culture?

Program Modules :

Prepare : Coaching theory – Pre – Course study

Learn – Core coaching tenets and self reflection exercises – Pre – course study

Engage – 1 Day coaching skill building workshop

Assess – 30 minute online test to assess transfer of knowledge

Skill Building – Participants complete 2 coaching sessions with their team members/peers. Followed by a 60 minute online webinar with trainer

Experience – 1 Personal coaching session by an ICF credentialed coach for each participant.

Why BIY?

- BIY has empaneled ICF credentialed coaches to deliver experiential coaching related programs to make a positive difference to executives and organizations via one on one coaching as well as comprehensive culture change.
- We have unparalleled high quality experience across sectors, geographies and industries.
- Our coaches and trainers walk the talk. They have transformed their own lives through the power of coaching and have a passion and calling to help others believe in themselves and achieve their dreams.

BIY is a platform created by HR and Business leaders dedicated to the cause of spreading awareness, appreciation and building competence in Coaching.

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